

## Film Two

<p><b>Narrative</b> (plot, story, genre)</p> <p><b>4</b></p>	<p>Film flows &amp; makes sense. Characters/ situation well estb. Story is appropriate, &amp; engages audience interest with success.</p>	<p>Flow of film is mostly smooth &amp; understandable. Characters/situation is estb. Contains few minor distractions.</p>	<p>Film does not flow; difficult to follow/understand. Characters/situation is confusing/unclear.</p>
<p><b>Cinematography &amp; Mise en Scène</b> (camera shots/ composition/ framing/ lighting)</p> <p><b>10</b></p>	<p>Effectively uses thoughtful camera shots/angles. Consideration given to composition, framing, &amp; lighting. Obvious use of film language to help tell story. Obvious effort in choosing/controlling/enhancing the setting.</p>	<p>Film mostly shows planning in shot composition, framing, &amp; lighting. Some obvious fixable errors remain (poor camera position, focus, poor transitions, etc.). More effort needed to set the scene.</p>	<p>The film displays little thought into shots/ composition, etc. Lacks direction: appears as a first take. Neglects to apply what has been learned thus far. Little effort given to setting.</p>
<p><b>Editing</b></p>	<p>Editing shows skill, time, &amp; effort. There is attention to detail. From shot to shot, film is easy to understand. Audio transitions &amp; effects are purposeful &amp; effective. Pacing works.</p>	<p>Most of the film is edited effectively. Some clips do not flow. Audio levels are mostly appropriate. Very few instances of “if only you did...”</p>	<p>Editing appears as hurried/unfinished; districts from flow of film. Music/audio not edited to fit scenes &amp;/or levels are too high/low.</p>
<p><b>Sound</b> (audio/music)</p>	<p>Audio is clear throughout. Music/audio enhances film. Good transitions.</p>	<p>Most audio is clear. Music mostly adds to film. Transitions are mostly smooth.</p>	<p>Audio inaudible (levels too high/too low); audio is distracting. Music does not enhance film.</p>
<p><b>Planning</b></p> <p><b>5</b></p>	<p>There is evidence of intentional/ongoing planning (research &amp; documentation &amp; reflection when required)</p>	<p>Planning is adequate.</p>	<p>Film looks/is understood as unfinished – planning is not evident.</p>
<p><b>Final Product: Creativity, Originality, &amp; the Use of Film Language</b></p> <p><b>5</b></p>	<p>Film shows originality &amp; creativity. Ideas are presented using accessible ‘tricks of the trade’ in a unique &amp; interesting way. High levels of effort &amp; creativity throughout production process. Pronounced audience appeal.</p>	<p>Film shows attempt at originality &amp; creativity. Shows some effort &amp; creativity during production; attempt to be thoughtful of the many of the aspects of filming.</p>	<p>Film shows little attempt at original thought/ideas. Shows very little effort &amp; creativity during the production. Very little film knowledge/language is utilized.</p>
<p><b>Opening &amp; Closing Credits</b></p> <p><b>2</b></p>	<p>Opening &amp; closing credits are thoughtful &amp; add something more to the film.</p> <p style="text-align: center;"><b>bonus</b></p>	<p>Opening &amp; closing credits are there, fulfilling requirement.</p>	<p>Opening &amp;/or closing credits are missing.</p>
<p><b>Time</b></p> <p><b>4</b></p>	<p>Film is 3:30-4:30 minutes.</p>	<p>Film is +/- 15 sec. of the required time.</p> <p style="text-align: center;"><b>3</b></p>	<p>Film is +/- more than 15 sec. of the required time.</p> <p style="text-align: center;"><b>1-2</b></p>

\_\_\_/30 points