

First Film

The rubric is on page 2.

- **Highlighted entries are what you are thinking about most for this first film.**
- There is no **time** requirement.
- You are required to have a **title** (in the opening credits) and **closing credits** as well.
- For this assignment, your film is to be **black and white** (there are a couple different ways to do this and there are many tutorials on how-to – choose one you like).
- Additionally, this is a **“silent film”**. This means no dialog, but as you know, it doesn't mean there is no sound.
 - I would like you to use **title cards**, but if it does not work for you film, that's okay.
 - You are able to use any type of **music** for this film (copyrighted or not).
 - Also, feel free to use **sound effects** (think of it as post-production sound (non-diegetic), rather than on-set sound (diegetic)).

Narrative (plot, story, genre)	Film flows & makes sense. Characters/ situation well estb. Story is appropriate, & engages audience interest with success.	Flow of film is mostly smooth & understandable. Characters/situation is estb. Contains few minor distractions.	Film does not flow; difficult to follow/understand. Characters/situation is confusing/unclear.
Cinematography & Mise en Scène (camera shots/ composition/ framing/ lighting)	Effectively uses thoughtful camera shots/angles. Consideration given to composition, framing, & lighting. Obvious use of film language to help tell story. Obvious effort in choosing/controlling/enhancing the setting.	Film mostly shows planning in shot composition, framing, & lighting. Some obvious fixable errors remain (poor camera position, focus, poor transitions, etc.). More effort needed to set the scene.	The film displays little thought into shots/ composition, etc. Lacks direction: appears as a first take. Neglects to apply what has been learned thus far. Little effort given to setting.
Editing	Editing shows skill, time, & effort. There is attention to detail. From shot to shot, film is easy to understand. Audio transitions & effects are purposeful & effective. Pacing works.	Most of the film is edited effectively. Some clips do not flow. Audio levels are mostly appropriate. Very few instances of “if only you did...”	Editing appears as hurried/unfinished; districts from flow of film. Music/audio not edited to fit scenes &/or levels are too high/low.
Sound (audio/music)	Audio is clear throughout. Music enhances film. Good transitions.	Most audio is clear. Music mostly adds to film. Transitions are mostly smooth.	Audio inaudible (levels too high/too low); audio is distracting. Music does not enhance film.
Planning	There is evidence of intentional/ongoing planning (research & documentation & reflection when required)	Planning is adequate.	Film looks/is understood as unfinished – planning is not evident.
Final Product: Creativity, Originality, & the Use of Film Language	Film shows originality & creativity. Ideas are presented using accessible ‘tricks of the trade’ in a unique & interesting way. High levels of effort & creativity throughout production process. Pronounced audience appeal.	Film shows attempt at originality & creativity. Shows some effort & creativity during production; attempt to be thoughtful of the many of the aspects of filming.	Film shows little attempt at original thought/ideas. Shows very little effort & creativity during the production. Very little film knowledge/language is utilized.
Opening & Closing Credits	Opening & closing credits are thoughtful & add something more to the film.	Opening & closing credits are there, fulfilling requirement.	Opening &/or closing credits are missing.
Time	Film is __ minutes.	Film is +/- 30 sec. of the required time.	Film is +/- more than 30 sec. of the required time.