

FILM PROMO

2020



IB FILM PROMO

- **MAKE A 30 SEC, 45 SEC, OR 1 MINUTE FILM THAT:**
 - **LOOKS PROFESSIONAL** (*make it slick: show off how the camera can tell a story*),
 - **IS ENTICING, AND**
 - **EXPLAINS WHAT STUDENTS SHOULD KNOW ABOUT IB FILM.**
 - *yes, this is very vague but with what you've learned, you should be able to do this... even in just one week!*
- **BONUS POINTS FOR YOUR FILM BEING CHOSEN AS THE ONE WE WILL USE TO ADVERTISE**

THE TIMING

THIS IS A FOUR DAY CHALLENGE: YOU WILL HAVE CLASS THIS WEEK TO PLAN AND CREATE YOUR COMMERCIAL. IT IS NOT DUE UNTIL NEXT WEEK WEDNESDAY, AND WHILE YOU HAVE NO WORK DAYS NEXT WEEK, IF ABLE/NEEDED, USE YOUR FLEXTIME.

2/3 <i>Work day</i>	2/4 <i>Work day</i>	2/6 <i>Work day</i>	2/7 <i>Work day</i>
2/10	2/11	2/12 DUE @ 4pm TODAY	