

The Kuleshov Effect (II)

1. With your assigned partner, create 5 mini-films (these mini-films will all be put in one project/sequence, separated by title cards)
 - each film is made up of three parts: “thinking” “middle” “reacting”
 - your “thinking” and “reacting” shots will be the exact same shots in all 5 sequences
 - the “middle” will be different in each
2. For each mini-film, edit the three parts together & use the requirements below to help bring meaning to each.
 - ultimately you will have 3 parts x 5 mini-films (that’s a lot of clips; be sure to keep it organized!)
 - don’t know how to do something in Premiere Pro? just do a search, there’s a video for that!
 - Here is are some quick official [Adobe Tutorials](#)
3. To include:

Required: Editing Transitions

A	B	C
TWO mini-films must use dramatic transitions that draw attention to the transition (iris, wipe, etc.) → while dramatic, make it appropriate for the mood/emotion conveyed	TWO films must include more subtle transitions that do not draw attention to themselves (and are appropriate to the mini-film/emotion)	ONE film must contain a transition that does not work (meaning it is inappropriate in relation to the meaning trying to be conveyed)

Editing transitions in Premiere Pro via Project panel > Effects > Video Transitions.

Required: Sound

D	E	F
TWO mini-films must have a single appropriate piece of music from beginning to end → additional audio (voice, sound, etc.) can be included if you like, but there needs to be a single piece of music throughout	ONE mini-film must have a sound bridge – appropriate sound/music that links one shot to the next → think what mood/emotion is about to be presented and find sound/music that prepares the audience for this	ONE mini-film must include Foley sound and/or sound effects → Foley and/or sound effects must be appropriate (of course, if you are adding this requirement to the film with a transition that doesn’t work, it could make this even more disconcerting)

Sound in Premiere Pro via Project Panel > Effects > Audio effects & Transitions

Sound file notes:

- There is a ‘room tone’ file and a ‘morning commons’ file in the Public > IB Film > _Kuleshov folder that you can all use (don’t move or rename it! just import it to your project).
- For music and sound – get files however you are able.
Tip: [FreePlay Music](#) is a great royalty-free site – loads of files & easy to search. You do need to create an account, but then to purchase files, choose *Education* for license type and the files are free. [SoundBible](#) is similarly useful for sound effects.

Required: Title Cards

G
All FIVE mini-films need to have a title card at the beginning. Each needs a different tile and titles should be helpful in adding meaning/expectation. → if you have the time, add design elements to the title card that also add meaning

Last notes: 1) Create a production team name; then within your group’s folder (Public > IB Film > _Kuleshov > ?Team) create another folder with this new name to save your project. 2) You will save your finished, 5 mini-film film here: Public > IB Film > _Kuleshov > _Finished Projects.