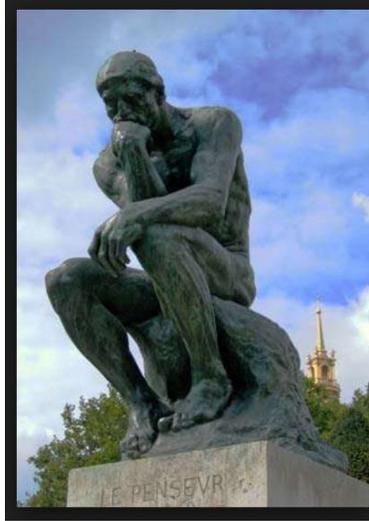


The Kuleshov Effect (I)

Overview: Kuleshov noticed that the juxtaposition of film footage could create different meanings for an audience. Eisenstein (Soviet film director, contemporary of Kuleshov) noted a shot is “neutral” - having no meaning - until it’s placed in the context of another shot. A filmmaker manipulates an audience by ordering the shots in a film to have the audience themselves create meaning. This film assignment will allow you the opportunity to manipulate the audience through editing.



The Plan:

Regarding Rodin’s *The Thinker*, you will film a student “thinking” and “reacting” (the bookends). You will also film a shot to be included between the bookends – the “middle” shot.

Specifics: You will create FIVE mini-sequences.

- The bookend shots (“thinking” & “reacting”) will be the same while the “middle” shots will change.
- You will need to have FIVE different “middle” pieces – differing in content, context, and/or emotion.
 - sound/music will be added later so maybe think about possibilities as you plan
- Each mini-sequence will have three separate shot sequences: “thinking” “middle” “reacting”

You are welcomed to add a small amount of footage to either end of each sequence, but the student thinking and the student reacting shot should stay consistent for all five sequences.

Notes:

- Eye-lines should match for the bookend shots
- Hold every shot for several extra seconds – you want enough footage to work with later
- Complete what’s required, but feel free to add any other creativity (esp. for the bookend shots)
- Be thoughtful regarding your composition and framing (ie: don’t be boring)

Procedure:

1. Plan with your four people
 - Bookend shots (where, who, setting/composition/lighting...)
 - “Middle” shots (ditto)
2. Storyboard: must storyboard all shots
 - Bookend shots (just once) and all “middle” shots
3. Film using tripod and lights if needed
4. Add all clips on Public Server (Public > IB Film > _Kuleshov (then, create a folder for your group here)
 - label clips: thinking, reacting, and then name mood/emotion (something noticeable) for the middle shots