

## January Film Production

<p><b>Narrative</b> <i>plot, story, genre</i></p> <p style="text-align: center;"><b>10</b></p>	<ul style="list-style-type: none"> <li>▪Film is engaging &amp; makes sense.</li> <li>▪Characters &amp; situation well estb.</li> <li>▪Story is appropriate &amp; engages audience interest with success.</li> </ul>	<ul style="list-style-type: none"> <li>▪Flow of film is mostly smooth &amp; understandable.</li> <li>▪Characters/situation is estb.</li> <li>▪Contains few minor distractions.</li> </ul>	<ul style="list-style-type: none"> <li>▪Film disjointed, difficult to follow/understand.</li> <li>▪Characters/situation is confusing/unclear.</li> </ul>
<p><b>Mise en Scène</b> <i>composition &amp; framing</i></p> <p style="text-align: center;"><b>12</b></p>	<ul style="list-style-type: none"> <li>▪Consideration given to composition &amp; framing.</li> <li>▪Obvious use of film language to help tell story.</li> </ul>	<ul style="list-style-type: none"> <li>▪Film mostly shows planning in composition, framing.</li> <li>▪Some obvious fixable errors remain: location doesn't fit, people not in film on film...</li> </ul>	<ul style="list-style-type: none"> <li>▪The film displays little thought into shots/ composition, etc.</li> <li>▪No alterations made to fit setting to story.</li> <li>▪Neglects to apply what has been learned thus far.</li> </ul>
<p><b>World of the Film 4 to -4</b></p>	<p>There is obvious effort made in the choice of/ control over/ and enhancing of/ the costumes &amp; setting to create the world &amp; space of your film.</p>		
<p><b>Cinematography</b> <i>camera choices (shots/angles/etc)</i></p> <p style="text-align: center;"><b>12</b></p>	<p>Effectively uses thoughtful, planned camera shots/angles. Tripod was used when appropriate. Lighting is appropriate/ controlled when needed.</p>	<p>Some shot variety. Some attention to lighting. Some obvious fixable errors remain - poor camera position, focus, tripod needed, etc.</p>	<p>Lacks planning: appears as a first take. Little to no attention to lighting. Neglects to apply what has been learned thus far.</p>
<p><b>Editing</b></p> <p style="text-align: center;"><b>10</b></p>	<p>Editing shows progressive skill, time, &amp; effort. There is attention to detail. From shot to shot, film is easy to understand; smooth transitions. Audio transitions &amp; effects are purposeful &amp; effective. Pacing works.</p>	<p>Most of the film is edited effectively. Some clips do not flow. Audio levels are mostly appropriate. Few instances of "if only you did..."</p>	<p>Editing appears as hurried/unfinished; distracts from flow of film. Music/audio not edited to fit scenes &amp;/or levels are too high/low.</p>
<p><b>Sound</b> <i>audio/music</i></p> <p style="text-align: center;"><b>12</b></p>	<p>Audio is clear throughout. Music/audio enhances film. Good audio transitions.</p>	<p>Most audio is clear. Music mostly adds to film. Transitions are mostly smooth.</p>	<p>Audio inaudible (levels too high/too low); audio is distracting. Music does not enhance film.</p>
<p><b>Planning</b></p> <p style="text-align: center;"><b>6</b></p>	<ul style="list-style-type: none"> <li>▪There is evidence of intentional/ongoing planning (<i>research &amp; documentation - ie: storyboards/shotlists, when required</i>).</li> <li>▪A polished film is presented.</li> </ul>	<ul style="list-style-type: none"> <li>▪Planning is adequate.</li> <li>▪More effort needed to set the scene and convince/draw audience in.</li> </ul>	<ul style="list-style-type: none"> <li>▪Film looks/is understood as unfinished – planning not evident.</li> <li>▪Little attention given to setting.</li> <li>▪The film feels rushed.</li> </ul>
<p><b>Final Product:</b> <i>creativity, originality, use of film language, appeal</i></p> <p style="text-align: center;"><b>6</b></p>	<ul style="list-style-type: none"> <li>▪Film shows originality &amp; creativity.</li> <li>▪Film presented shows obvious application of what has been learned so far.</li> <li>▪High levels of effort &amp; pronounced audience appeal.</li> </ul>	<ul style="list-style-type: none"> <li>▪Film shows attempt at originality &amp; creativity.</li> <li>▪Some attempt to apply what has been learned thus far.</li> <li>▪Shows periodic effort.</li> <li>▪Film is pretty good.</li> </ul>	<ul style="list-style-type: none"> <li>▪Film shows little attempt at originality/creativity.</li> <li>▪Effort not apparent on screen. Very little film knowledge/ language is utilized.</li> </ul>
<p><b>Opening Title &amp; Closing Credits</b></p> <p style="text-align: center;"><b>4</b></p>	<ul style="list-style-type: none"> <li>▪Opening title &amp; closing credits are thoughtful &amp; add meaning.</li> </ul>	<ul style="list-style-type: none"> <li>▪Opening title &amp; closing credits are present, fulfilling requirement.</li> </ul>	<ul style="list-style-type: none"> <li>▪Opening &amp;/or closing credits are missing.</li> </ul>
<p><b>Time</b></p> <p style="text-align: center;"><b>4 to -4</b></p>	<ul style="list-style-type: none"> <li>▪Film is 3:00-5 minutes.</li> </ul>	<ul style="list-style-type: none"> <li>▪Film is +/- 30 sec. of the required time.</li> </ul>	<ul style="list-style-type: none"> <li>▪Film is +/- more than 30 sec. of the required time.</li> </ul>

\_\_\_ / 80 Total Possible Points