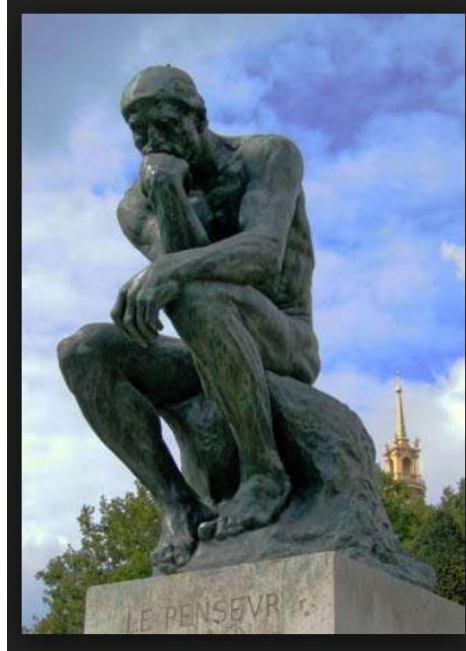


The Kuleshov Effect

Overview: Kuleshov noticed that the juxtaposition of film footage could create different meanings for an audience. Eisenstein noted a shot is “neutral” - having no meaning - until it’s placed in the context of another shot. A filmmaker manipulates an audience by ordering the shots in a film to have the audience themselves create meaning. This film assignment will allow you the opportunity to manipulate an audience through film editing.



The Plan:

Regarding Rodin’s *The Thinker*, you will film a student thinking and reacting. You will then film a shot to be edited between the shot of the student thinking and reacting. You will create FIVE mini-films

The “outside” shots (the thinking and reacting) should be the same each time while the middle shots will change.

You will need to have FIVE different “middle” pieces – differing in content and context
ie: Each mini-film will have three separate shot sequences.

You are welcomed to add a small amount of footage to either end of each sequence, but the student thinking and the student reacting shot should stay consistent for all five sequences.

Thoughts:

- Eye-lines should match before and after the “thought”
- Hold each shot for an extra few seconds, so as to have enough footage for the editor to work with
- Complete what’s required, but feel free to add any other creativity (do show some creativity in the “thinking” shot)
- Set up framing to show consistent angles/scale of shots

Procedure:

1. Plan with your three people
Thinker shots (where, who, setting/composition/lighting...)
In-between shots (ditto)
2. Storyboard: must storyboard all shots
- thinker shots (just once) and in-between shots
3. Film
4. Add footage on Public Server (Public > IB Film > _Kuleshov (then, create a folder for your group here)